

 symmetry<sup>®</sup>



# Your Hand Hygiene Program

Symmetry understands the importance of hand hygiene acceptance and manufactures products that healthcare workers want to use. Your hands will pick Symmetry.

Hand hygiene noncompliance is a major factor of healthcare-associated infections (HAIs), but it is also one of the easiest practices to improve.

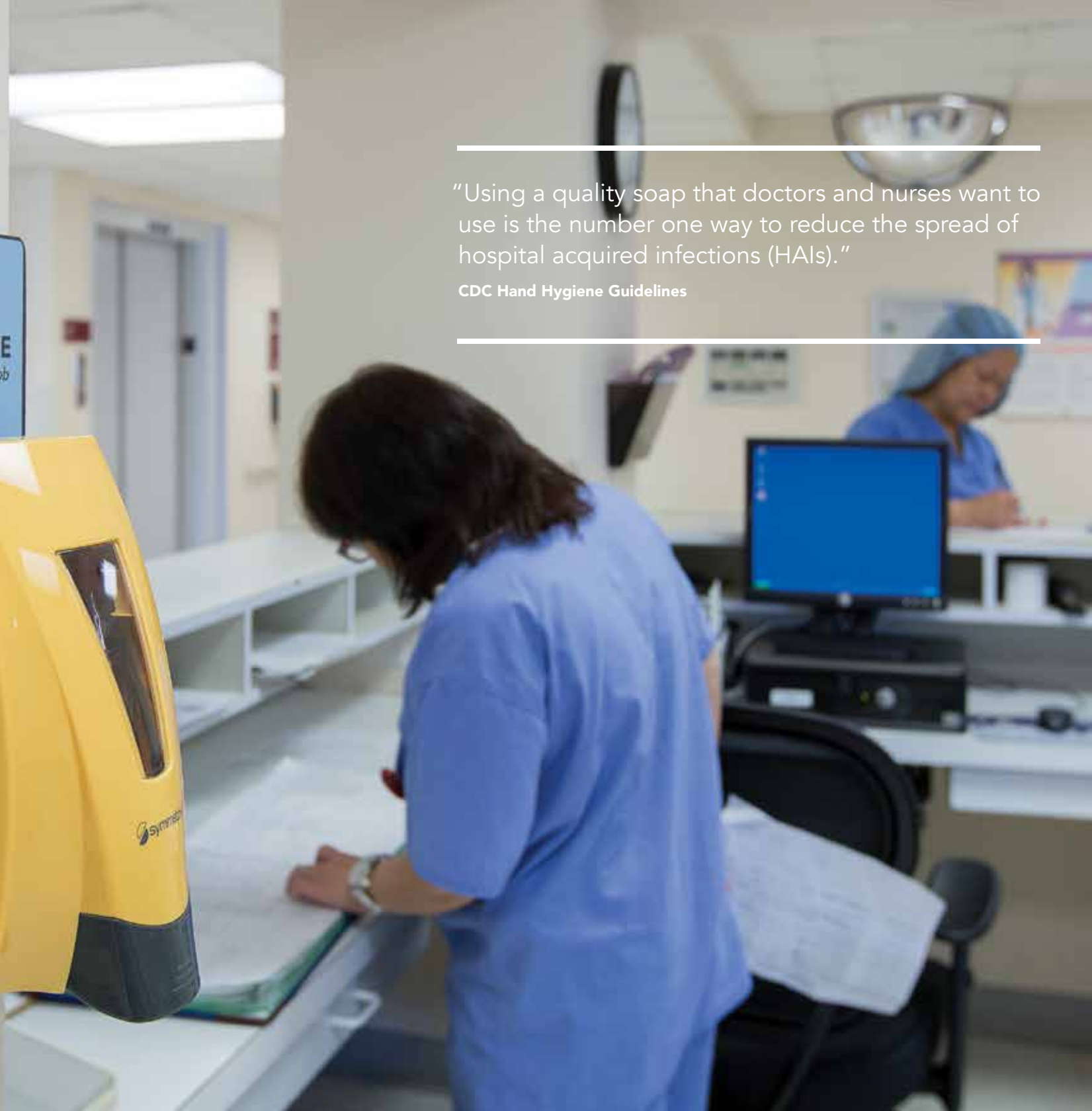


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"Using a quality soap that doctors and nurses want to use is the number one way to reduce the spread of hospital acquired infections (HAIs)."

CDC Hand Hygiene Guidelines

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# Philosophy

Symmetry's focus is to provide products that healthcare workers want to use in a reliable delivery system.

Through clinical evaluation, Symmetry consistently proves to be the preferred choice of healthcare workers due to the unique gentleness of the product.

**Dries quickly**

**Keep hands hydrated and prevents "drying out"**

**No sticky residue makes it easy to don gloves**



A hospital system standardized with  
Symmetry and saved

**\$200,000 per year**





"Handwashing is the single most important means of preventing the spread of infection."

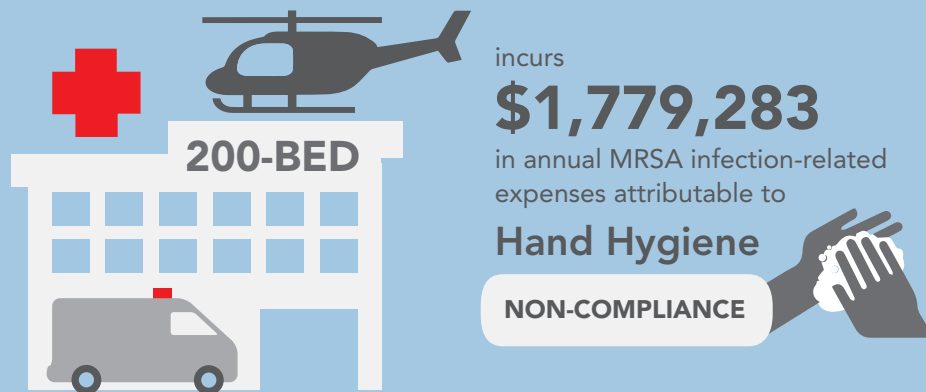
– Centers for Disease Control and Prevention

# Acceptance = Compliance = Lower HAIs

Symmetry consistently outperforms other hand hygiene products in overall product quality and feel after repeated use.

“Many HAIs (healthcare-associated infections) are transmitted by healthcare personnel, and hand hygiene is a primary means to reduce these infections.”

Health Research & Educational Trust, affiliate of the American Hospital Association



Source: Infection Control and Hospital Epidemiology April 2010, Vol. 31, No. 4



## Lower HAIs

If healthcare workers like the hand hygiene products, they will use those products and, as a result, help prevent HAIs. Take the Symmetry Challenge and put Symmetry products to the test.



## Dispensers & Products

Symmetry dispensers offer the highest level of precision and durability. The user-driven design is made of ABS plastic featuring a large sight window, and hidden and keyed integrated lock options.

**Symmetry  
dispensers**

**contain**

**IONPURE,**

an antimicrobial  
agent approved by  
the FDA, EPA, and  
NSF.



1250 ml  
& 1000 ml  
Vivid



1250 ml  
& 1000 ml  
Calm



1250 ml  
& 1000 ml  
Alert



1250 ml  
& 1000 ml  
Prestige



1250 ml  
& 1000 ml  
Alpine



1250 ml  
& 1000 ml  
Empathy



Chrome



Luxe Copper\*



Luxe Gold\*



Luxe Rose Gold\*



Luxe Nickel

\*Available in a glossy & matte finish



Soft Touch Calm



Soft Touch Prestige



Soft Touch Alert



Soft Touch Vivid

## Hand Wash Products

Green Certified Foaming Hand Wash\*

Green Certified Foaming Hand Wash Unscented\*

Antimicrobial Foaming Hand Wash  
with 0.3% PCMX

Hair, Hand and Body Foaming Wash\*

## Hand Care Products

Moisturizing Hand Lotion  
For Skin Conditioning

## Hand Sanitizer Products

Foaming Hand Sanitizer  
with Aloe & Vitamin E

Foaming Hand Sanitizer Fragrance-Free with  
Aloe & Vitamin E

Non-Alcohol Foaming Hand Sanitizer  
with Aloe & Vitamin E

Hand Sanitizer – **1-Snap Packaging available**  
with Aloe & Vitamin E



**1-Snap one-time use hand sanitizer  
packets are compact and portable.**

**Simply bend to dispense hand sanitizer  
anytime, anywhere.**

\*This product meets Green Seal® Standard GS-41A based on effective performance  
and protective limits on VOCs and human & environmental toxicity. [GreenSeal.org](http://GreenSeal.org).

**All packaging is BPA free**



# Education & Awareness

The Symmetry Hand Hygiene Program offers a complete set of customizable education and awareness tools to assist in creating a culture of hand hygiene.



# Customizable Tools

Symmetry offers informative, customizable education and awareness pieces generating focus on the **"HOW"** and **"WHY"** of proper hand hygiene to help you maximize hand hygiene compliance rates in your facility.



Customizable tools for **your facility's** specific needs





# SBMS

## Symmetry Behavior Modification System

We utilize behavioral science to drive hand hygiene compliance.

Unique tools based on 6 key tenets to INSPIRE hand hygiene compliance: **Benevolence, Accountability, Responsibility, Variation, Emotion, & Direction**

# 6 key tenets



## BENEVOLENCE

The disposition to do good



## RESPONSIBILITY

Others' expectations and/or requirements



## ACCOUNTABILITY

Willingness to accept responsibility and comply



## VARIATION

A change in form, substance, or position of something



## EMOTION

Strong feelings towards something



## DIRECTION

Instructional and guided statements to prompt action.





# Symmetry Digital Behavioral Driver Placard: MOTIV

*Uses motion and sound to trigger a response to take action*

*Image and video variation keeps messaging fresh to avoid sign fatigue*

*Allows for quick, easy customization for new campaigns and initiatives*



Fits 1000 ml and 1250 ml Symmetry Stealth dispensers  
PIR (passive infrared sensor) detects motion  
10-hour run time  
1 GB memory  
6–9-hour battery charge time  
1024×600 screen resolution  
Movie file formats – MKV, MP4, AVI, 3GP, WMV, RM/RMVB, MPEG-4, ASF, MOV



# Symmetry Behavioral Beacon

*Use light projections to trigger a response to take action*

*Emoticon projection variation and frequency promotes just in time coaching, positive reinforcement and engagement*

Fits 1000 ml Symmetry Stealth Dispensers

3 different emoticon projection options:  
*thumbs up, smiley face, and heart*



Programmable frequency and projections:  
*2/5/10-second options*  
*10-hour run time*  
*6-9-hour battery charge time*



# Visual Lighting Cue (VLC)

The American Journal of Infection Control (AJIC) published a study to measure hand hygiene compliance using visual lighting cues (VLCs). The study concluded that a flashing light affixed to hand hygiene dispensers approximately doubles hand hygiene compliance. In the study, the light drew attention to the dispensers, which reminded people to practice hand hygiene.

Symmetry VLCs are available in amber (yellow) and red, and may also be customized in several other color choices. Symmetry VLCs can even be set to specific flash frequencies.



**Flashing Light**  
increased compliance  
by **49%**

# 5 Moments for Hand Hygiene

The 5 Moments for Hand Hygiene approach defines the key moments when healthcare workers should perform hand hygiene. This evidence-based, field-tested, user-centered approach is designed to be easy to learn, logical and applicable in a wide range of settings.





## 1 BEFORE PATIENT CONTACT

Clean your hands before touching a patient when approaching him or her.



## 2 BEFORE ASEPTIC TASK

Clean your hands immediately before performing a clean/aseptic procedure.

# WHY?

To protect the patient, yourself, and the healthcare environment against harmful germs.



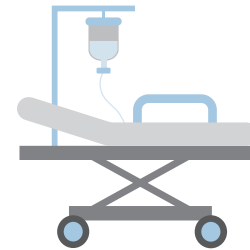
## 3 AFTER BODY FLUID EXPOSURE RISK

Clean your hands immediately after an exposure risk to body fluids (and after glove removal).



## 4 AFTER PATIENT CONTACT

Clean your hands immediately after touching a patient and his or her immediate surroundings when leaving.



## 5 AFTER CONTACT WITH PATIENT SURROUNDINGS

Clean your hands after touching any object or furniture in the patient's immediate surroundings, when leaving — even without touching the patient.





# What do you do for hand hygiene compliance at Point of Care?

Point of Care refers to the moments when healthcare workers are in contact with patients and are at the highest risk of spreading infections. Increase hand hygiene compliance, **improve HCAHPS scores**, and reduce HAIs (healthcare-associated infections) with Symmetry Point of Care items.

**Due to the high risk of the spread of HAIs, the Joint Commission recognizes individual failure to follow hand hygiene procedures during point of care as a deficiency.** This deficiency will result in a Requirement for Improvement (RFI) under the Infection Prevention and Control (IC) chapter for all Joint Commission accreditation programs. All RFIs must be addressed before an organization is accredited.

Symmetry Point of Care items give healthcare workers easy access to hand hygiene opportunities while working directly with patients.



# Point of Care Tools

## 5 Most Contaminated High Touch Surfaces in Hospitals

(Infection Control Today):

- Bed rails
- Bed surfaces
- Supply carts
- Over-bed tables
- Intravenous pumps

## 5 Moments for Hand Hygiene

(World Health Organization):

- Before patient contact
- Before aseptic task
- After body fluid exposure
- After patient contact
- After contact with patient surroundings

Tray Table/W.O.W. 50 ml

Suction Cup 550 ml

50 ml Lanyard

Suction Cup 50 ml

Anesthesia Cart Bracket 550 ml

\* Suction Cups contain **Ion Pure**, an antimicrobial agent approved by the FDA, EPA, and NSF.



"If you don't make it (hand hygiene products) convenient right there at that second, no one is going to go around the corner and wash their hands. It must be available in the flow of what the employee is doing."

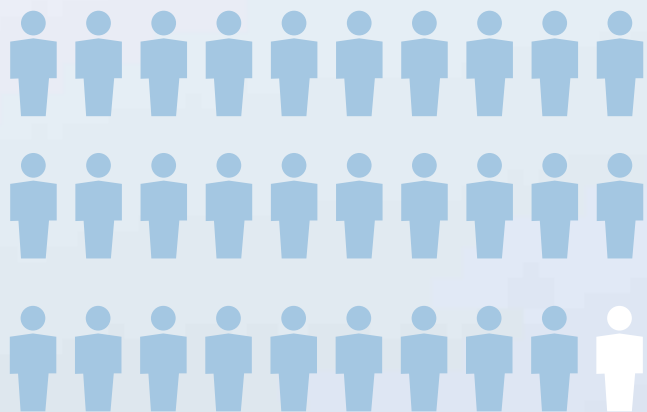
**William Parks, MD**

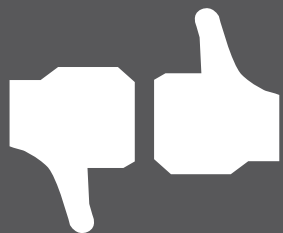
Chief Medical Officer at Memorial Hermann The Woodlands



# 97%

of Challenge Respondents chose **Symmetry**





## TAKE THE *SYMMETRY CHALLENGE*

Symmetry challenges you to evaluate the Symmetry Hand Hygiene Program against competitive hand hygiene programs.



- 1.** Your Symmetry representative sets a date and time with you to hold a product evaluation Expo at your facility.
- 2.** Participants test hand hygiene products and fill out a product evaluation survey.
- 3.** Once product testing and evaluation are complete, the results from each hand hygiene program are tallied and revealed.



Clean hands share health.



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