




# Your Hand Hygiene Program

Symmetry understands the importance of hand hygiene acceptance and manufactures products that care providers want to use. Your hands will pick Symmetry.

Hand hygiene noncompliance is a major cause of healthcare-associated infections (HAIs), but it is also one of the easiest practices to improve.



“Using a quality soap that doctors and nurses want to use is the number one way to reduce the spread of hospital acquired infections (HAIs).”

**CDC Hand Hygiene Guidelines**



# Philosophy

Symmetry's focus is to provide products that care providers want to use in a reliable delivery system.

Through clinical evaluation, Symmetry consistently proves to be the preferred choice of care providers due to the unique gentleness of the product.

**Dries quickly**

**Keep hands hydrated and prevents "drying out"**

**No sticky residue makes it easy to don gloves**



CDC (Centers for Disease Control and Prevention):  
Healthcare organizations should return to using a commercially  
produced, FDA-approved product when supplies become  
available.<sup>1</sup>

Alcohol-based sanitizers are preferred by the CDC for most hand  
hygiene opportunities

*Extremely effective against the virus that causes COVID-19  
and other infectious diseases*

*More accessible and easy to build into the workflow*

*Less drying and damaging*

<sup>1</sup> <https://www.cdc.gov/coronavirus/2019-ncov/hcp/hand-hygiene.html>

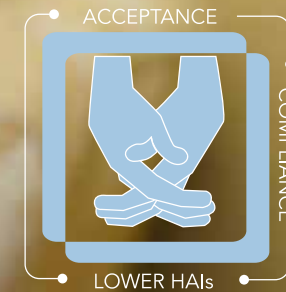


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"Handwashing is the single  
most important means of  
preventing the spread of  
infection."

– Centers for Disease Control  
and Prevention

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# Acceptance = Compliance = Lower HAIs

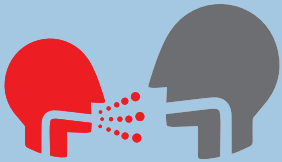
Symmetry consistently outperforms other hand hygiene products in overall product quality and feel after repeated use.

“Many HAIs (healthcare-associated infections) are transmitted by healthcare personnel, and hand hygiene is a primary means to reduce these infections.”

Health Research & Educational Trust, affiliate of the American Hospital Association



## LONG-TERM CARE CHALLENGES



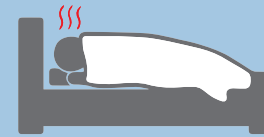
Each year as many as 3.8 million infections occur in LTC facilities in the US.



Hospital costs ranging from \$673 million to \$2 billion each year attributed to infections in LTC facilities.



Care provider HH compliance was measured at 14.7% in one study.



12% of residents have an infection at any given time.

\*CMS requirements are to provide a homelike environment that de-emphasizes the institutional look while still providing materials to perform hand hygiene to prevent infections.



\* Source: Department of Health and Human Services and Center for Medicare & Medicaid Services



## Lower HAIs

If care providers like the hand hygiene products, they will use those products and, as a result, help prevent HAIs. Take the Symmetry Challenge and put Symmetry products to the test.

## Dispensers & Products

Symmetry dispensers offer the highest level of precision and durability. The user-driven design is made of ABS plastic featuring a large sight window, and hidden and keyed integrated lock options.





**Symmetry  
dispensers  
contain  
IONPURE,**  
an antimicrobial  
agent approved by  
the FDA, EPA, and  
NSF.



1250 ml  
& 1000 ml  
Vivid



1250 ml  
& 1000 ml  
Calm



1250 ml  
& 1000 ml  
Alert



1250 ml  
& 1000 ml  
Prestige



1250 ml  
& 1000 ml  
Alpine



1250 ml  
& 1000 ml  
Empathy



Luxe Nickel



Luxe Copper\*



Luxe Gold\*



Luxe Rose Gold\*



Chrome

\*Available in a glossy & matte finish



Soft Touch Calm



Soft Touch Prestige



Soft Touch Alert



Soft Touch Vivid

## Hand Wash Products

Green Certified Foaming Hand Wash\*

Green Certified Foaming Hand Wash Unscented\*

Antimicrobial Foaming Hand Wash  
with 0.3% PCMX

Hair, Hand and Body Foaming Wash\*

## Hand Care Products

Moisturizing Hand Lotion  
For Skin Conditioning

## Hand Sanitizer Products

Foaming Hand Sanitizer  
with Aloe & Vitamin E

Foaming Hand Sanitizer Fragrance-Free with  
Aloe & Vitamin E

Non-Alcohol Foaming Hand Sanitizer  
with Aloe & Vitamin E

Hand Sanitizer – **1-Snap Packaging available**  
with Aloe & Vitamin E



**1-Snap one-time use hand sanitizer  
packets are compact and portable.**

**Simply bend to dispense hand sanitizer  
anytime, anywhere.**

\*This product meets Green Seal® Standard GS-41A based on effective performance  
and protective limits on VOCs and human & environmental toxicity. GreenSeal.org.

**All packaging is BPA free**

# SBMS

## Symmetry Behavior Modification System

We utilize behavioral science to drive hand hygiene compliance.

Unique tools based on 6 key tenets to INSPIRE hand hygiene compliance: **Benevolence, Accountability, Responsibility, Variation, Emotion, & Direction**

### 6 KEY TENETS:



#### #1 BENEVOLENCE

The disposition to do good



#### #2 RESPONSIBILITY

Other's expectations and/or requirements



#### #3 ACCOUNTABILITY

Willingness to accept responsibility and comply



#### #4 VARIATION

A change in form, substance, or position of something



#### #5 EMOTION

Strong feelings towards something



#### #6 DIRECTION

Instructional and guided statements to prompt action



## Symmetry Digital Behavioral Driver Placard: **MOTIV**



*Uses motion and sound to trigger a response to take action*  
*Image and video variation keeps messaging fresh to avoid sign fatigue*  
*Allows for quick, easy customization for new campaigns and initiatives*

Fits 1000 ml and 1250 ml Symmetry Stealth dispensers  
PIR (passive infrared sensor) detects motion  
10-hour run time  
1 GB memory  
6–9-hour battery charge time  
1024×600 screen resolution  
Movie file formats – MKV, MP4, AVI, 3GP, WMV, RM/RMVB, MPEG-4, ASF, MOV

*Your reason for doing something is your **motive**.*

*The word **motive** comes from the Latin word, **motivus**, meaning moving.*

## Education/Awareness Tools

Symmetry offers informative, education and awareness pieces generating focus on the **"HOW"** and **"WHY"** of proper hand hygiene to help you maximize hand hygiene practices in your facility.

- Wall Charts
- Posters
- Product Literature
- Handwashing Videos

Customizable tools  
for **your facility's**  
specific needs



## Infection Prevention Tools

The CDC urges assisted living facilities to educate residents, family members, and personnel about infectious diseases like the Flu, COVID-19, C. diff, etc. Symmetry can help communicate important information about slowing the spread of infection in long term care facilities.

# Symmetry Behavioral Beacon

*Use light projections to trigger a response to take action*

*Emoticon projection variation and frequency promotes just in time coaching, positive reinforcement and engagement*

Fits 1000 ml Symmetry Stealth Dispensers

3 different emoticon projection options:  
*thumbs up, smiley face, and heart*



Programmable frequency and projections:

*2/5/10-second options*

*10-hour run time*

*6-9-hour battery charge time*



# Visual Lighting Cue (VLC)

The American Journal of Infection Control (AJIC) published a study to measure hand hygiene compliance using visual lighting cues (VLCs). The study concluded that a flashing light affixed to hand hygiene dispensers approximately doubles hand hygiene compliance. In the study, the light drew attention to the dispensers, which reminded people to practice hand hygiene.

Symmetry VLCs are available in amber (yellow) and red, and may also be customized in several other color choices. Symmetry VLCs can even be set to specific flash frequencies.



**Flashing Light**  
increased compliance  
by **49%**



# 5 Moments for Hand Hygiene

The 5 Moments for Hand Hygiene approach defines the key moments when healthcare workers should perform hand hygiene. This evidence-based, field-tested, user-centered approach is designed to be easy to learn, logical and applicable in a wide range of settings.



## 1 BEFORE RESIDENT CONTACT

Clean your hands before touching a resident when approaching him or her.



## 2 BEFORE ASEPTIC TASK

Clean your hands immediately before performing a clean/aseptic procedure.



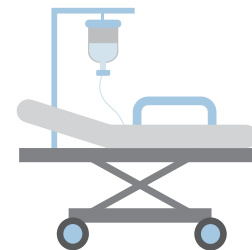
## 3 AFTER BODY FLUID EXPOSURE RISK

Clean your hands immediately after an exposure risk to body fluids (and after glove removal).



## 4 AFTER RESIDENT CONTACT

Clean your hands immediately after touching a resident and his or her immediate surroundings when leaving.



## 5 AFTER CONTACT WITH RESIDENT SURROUNDINGS

Clean your hands after touching any object or furniture in the resident's immediate surroundings, when leaving — even without touching the resident.

## WHY?

To protect the resident, yourself, and the environment against harmful germs.

# What do you do for hand hygiene compliance at Point of Care?

Point of Care refers to the moments when care providers are in contact with residents and are at the highest risk of spreading infections. Increase hand hygiene compliance, and reduce HAIs (healthcare-associated infections) with Symmetry Point of Care items.

Symmetry Point of Care items give care providers easy access to hand hygiene opportunities while working directly with residents.



# Point of Care Tools

## 5 Most Contaminated High Touch Surfaces in Hospitals

(Infection Control Today):

- Bed rails
- Bed surfaces
- Supply carts
- Over-bed tables
- Intravenous pumps

## 5 Moments for Hand Hygiene

(World Health Organization):

- Before resident contact
- Before aseptic task
- After body fluid exposure
- After resident contact
- After contact with resident surroundings

Tray Table/W.O.W. 50 ml

Suction Cup 550 ml

50 ml Lanyard

Suction Cup 50 ml

Anesthesia Cart Bracket 550 ml

\* Suction Cups contain **Ion Pure**, an antimicrobial agent approved by the FDA, EPA, and NSF.



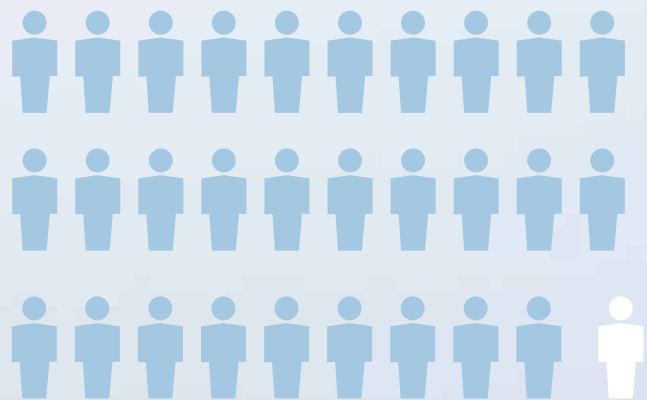
"If you don't make it (hand hygiene products) convenient right there at that second, no one is going to go around the corner and wash their hands. It must be available in the flow of what the employee is doing."

**William Parks, MD**  
Chief Medical Officer at Memorial Hermann The Woodlands

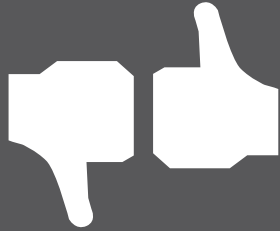


# 97%

of Challenge Respondents chose **Symmetry**







## TAKE THE *SYMMETRY* CHALLENGE

Symmetry challenges you to evaluate the Symmetry Hand Hygiene Program against competitive hand hygiene programs.



- 1.** Your Symmetry representative sets a date and time with you to hold a product evaluation Expo at your facility.
- 2.** Participants test hand hygiene products and fill out a product evaluation survey.
- 3.** Once product testing and evaluation are complete, the results from each hand hygiene program are tallied and revealed.

Clean hands share health.





Buckeye International, Inc.  
2700 Wagner Place • Maryland Heights • MO 63043  
800.321.2583 • [www.symmetryhandhygiene.com](http://www.symmetryhandhygiene.com)