SBMS Placards

Symmetry Behavior Modification System

We utilize behavioral science to drive hand hygiene compliance.

Unique tools based on 6 key tenets to INSPIRE hand hygiene compliance: Benevolence, Accountability, Responsibility, Variation, Emotion, & Direction

6 key tenets



BENEVOLENCE

The disposition to do good



VARIATION

A change in form, substance, or position of something



RESPONSIBILITY

Others' expectations and/ or requirements



EMOTION

Strong feelings towards something



ACCOUNTABILITY

Willingness to accept responsibility and comply



DIRECTION

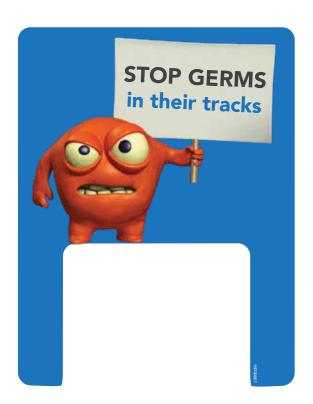
Instructional and guided statements to prompt action.



























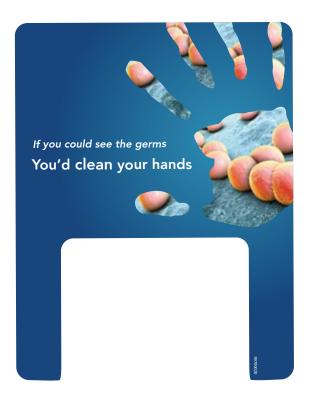










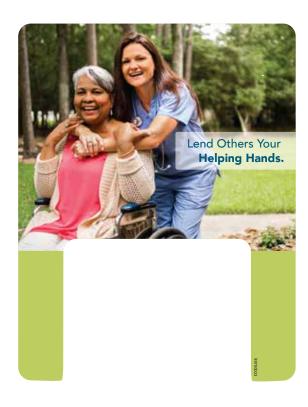












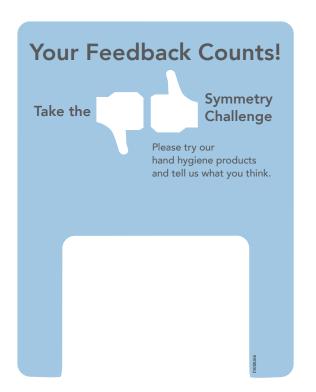




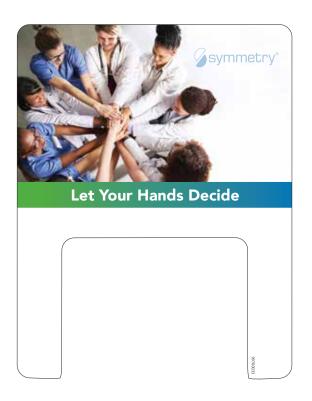




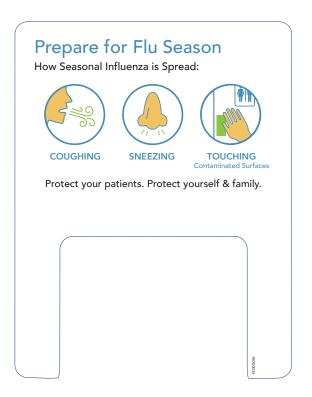












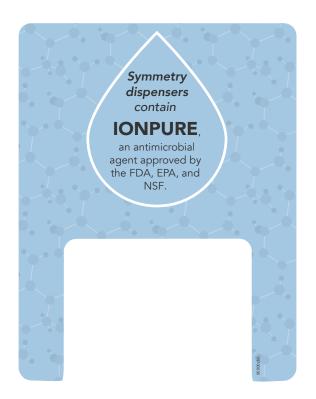


























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